



# The Goddess

The Official Newsletter of Hollywood Entertainment Museum • Winter 2007

## In This Issue:

New Board Member	1
Greetings From the President	2
Ivy Hotel Grand Opening	3
HEM Online Store	3
Education Satellite Programs	4
Instructor's Corner	4
A New Semester At Morningside	5
Film Festival Field Trip	6
Student Spotlight	6
Urban Art with Justin Bua	7
Irvine Foundation	8
Staples Foundation	8

## Contact Us:

Phone: 323-465-7900  
 Fax: 323-469-9576  
 Website: [www.hollywoodmuseum.com](http://www.hollywoodmuseum.com)  
 Email: [info@hollywoodmuseum.com](mailto:info@hollywoodmuseum.com)

### Administration Department

Phyllis Caskey, President/CEO  
 extension 801  
[p.caskey@hollywoodmuseum.com](mailto:p.caskey@hollywoodmuseum.com)

Stephanie Surabian, Director of Administration  
 extension 803  
[ssurabian@hollywoodmuseum.com](mailto:ssurabian@hollywoodmuseum.com)

Jessica Warden, Administrative Assistant  
 extension 807  
[jwarden@hollywoodmuseum.com](mailto:jwarden@hollywoodmuseum.com)

### Education Department

Melissa Runcie, Director of Education  
 extension 802  
[mruncie@hollywoodmuseum.com](mailto:mruncie@hollywoodmuseum.com)

Danielle Abfalter, Education Program Manager  
 extension 805  
[danielle@hollywoodmuseum.com](mailto:danielle@hollywoodmuseum.com)

## Transformation of HEM Board



Kim McCleary La France



Nilza Serrano



Christy Salcido



In October, **Hollywood Entertainment Museum (HEM)** held its annual board meeting electing and promoting Secretary of the board **Nilza Serrano** to Co-Chair joining **Kim McCleary La France** and announced the election of **Christy Salcido**, Vice President, Public Relations & Marketing, Entertainment and Hear Music, of the **Starbucks Coffee Company** to its Board of Directors.

Serrano, Principal at **The Media Shop** Production and Post Production firm, will work alongside current board Chair, Vice President of Public Affairs at the **Los Angeles Times**, Kim McCleary La France. The partnership comes as the Museum enters a new phase of its journey expanding the HEM concept to become **The Los Angeles Museum** celebrating the legacy, cultural diversity and many creative industries LA is known for. These two women are sure to be a powerhouse team, as both bring a wealth of experience to the organization.

Serrano, a successful entrepreneur, founded The Media Shop over fifteen years ago and today has an extensive client network including Paramount Studios and Dream Works. Serrano was selected by the National Latina Business Women Association as the 2004 Business Woman of the Year, and in 2003 was the recipient of The Latin Business Association's Latina Entrepreneur of the Year. Beyond her professional life, Serrano is an active supporter of opportunity, education and outreach for Latinos and Latino Culture. She currently is a member of the Board of Amanacer Mental Health Services as well as Plaza De La Raza, and co-founder of the Los Angeles International Latino Film Festival.

La France oversees the Los Angeles Times' community relations, programs and events, its signature Reading By 9 and Family Fund programs. Additionally she has served in a number of other executive positions for The Times, including as Vice President of Planning and Community Affairs, Vice President Distribution/Customer Service, Vice President Project Management and Director Advertising Operations. She was also The Times' first woman Director of both its Olympic and San Fernando Valley plants. Currently La France serves on the boards of the Los Angeles Economic Development Corporation, Economic Alliance of the San Fernando Valley, Organization of Women Executives, Vance Stickell Memorial Student Internship Program and Board of Visitors of the Graziadio School of Business and Management, Pepperdine University, where she earned a master's degree in business administration.

"Hollywood Entertainment Museum is really fortunate to have two dynamic and successful women Co-Chairing and leading our board of directors at this exciting time in our development," says HEM President and CEO Phyllis Caskey. "They each bring years of community service to Los Angeles and a commitment to further our goal of a new and expanded Museum and Education Center."

*Continued on back page*



## Board of Directors

*Co-Chair*

**Kim McCleary La France**  
*Vice President, Public Affairs*  
Los Angeles Times

*Co-Chair*

**Nilza Serrano**  
*Principal*  
The Media Shop

**Phyllis Caskey**  
*President & CEO*

Hollywood Entertainment Museum

**Cyril Drabinsky**  
*President*  
Deluxe Laboratories

*Treasurer*

**Michael Dubelko**  
*President*  
The Cannell Studios

**Tal Finney**  
*Partner*

Dongell Lawrence Finney LLP

**Earl Lestz**  
*Principal*  
ESL Consulting

**Mark Liberman**

*President & CEO, LA Inc.,*  
The Convention and Visitors Bureau

**Monica Rodriguez**

*Manager of Housing Opportunity Programs*  
California Association of Realtors

**Mark Rowen**  
*President*

Blue Collar Productions, Inc.

*Secretary*

**Christy Salcido**  
*Vice President*

*Public Relations and Marketing*  
*Entertainment & Hear Music*  
Starbucks Coffee Company

## Greetings from the President

Dear Friends:

As you can see, we are back on track to deliver our quarterly newsletter to keep our many supporters informed of our activities. If you like what you read in this newsletter and the one you received in October, please use the enclosed envelope and include Hollywood Entertainment Museum in your **end of the year charitable giving** by making a tax deductible donation.



The **Los Angeles County Office of**

**Education** and Hollywood Entertainment Museum

have been actively looking for space to bring our home school and after school program back under one roof. Hopefully by the time we send our next newsletter in 2008, we will have succeeded with this plan and you will be able to visit.

Because of the success of our 21st Century program at Morningside High School in Inglewood, **Dr. Pamela Powell**, Superintendent of Instruction for Inglewood and **Dr. Kenneth Crowe**, Assistant Superintendent, have been working with HEM to identify additional funding to provide our program at other schools in Inglewood. I could not be more pleased by the support and friendship being offered. We are looking forward to doing great work together to empower youth in Inglewood to strive for higher education and career fulfillment.

And a new collaboration with the **Los Angeles County Library System** is about to launch allowing HEM to provide after school services at eight branches throughout the region. We have worked on this for months and we are excited it is about to begin.

Some of you in Entertainment and related fields have volunteered for Shoptalk—to talk to our youth and tell your story including describing your career, your journey and your life experiences. We don't always know the impact of these programs until years later when our students come back and say it was at that moment they understood how to change their life direction. We need your continued support and we need new people willing to share.

As 2007 comes to a close and we reflect on what we have done in the last year—did we make a difference—what can we do in the coming year? Consider this: our program requires financial support; volunteers; donation of services; equipment; gifts for the holidays or rewards; tickets to events; and field trip opportunities. Our role is to open the world for the youth we serve. You can help us do that and truly make a difference. Check out this newsletter and when you see this ★, you will identify ways you can help. Use the attached envelope to indicate your level and type of support.

I wish you a special holiday season and a happy, healthy, prosperous new year,

Phyllis

P.S. Check out the March 2008 newsletter for progress reports on the Los Angeles Museum.

# Ivy Hotel Grand Opening

Ivy Hotel's celebrity poker tournament celebrating the hotel's grand opening proved to be a great success, bringing celebrities and poker pros together for a good cause. The weekend event, hosted by Make The Difference Network (MTDN) co-founder and spokeswoman **Jessica Biel**, raised over \$230,000 for Hollywood Entertainment Museum.



Jessica Biel and HEM President Phyllis Caskey



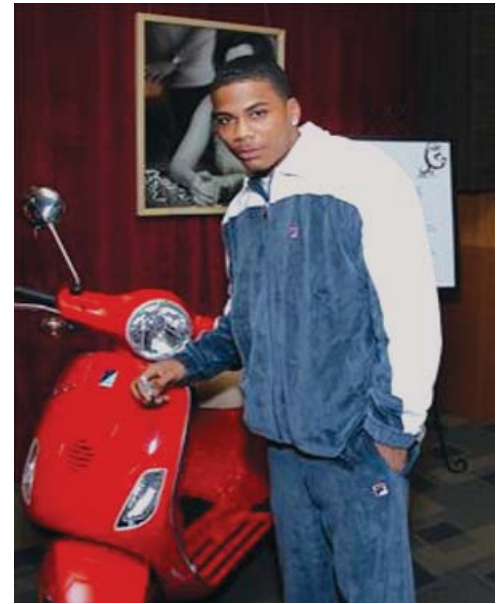
Phyllis Caskey with Ivy Owner Michael Kelly (right) and fiancée Nichole Dahm

Guests of the tournament received VIP treatment at the event held at the Ivy Hotel in San Diego. The swanky hotel features a beautiful pool surrounded by private cabanas, rooftop lounge and 24-hour butler service. With all the posh amenities the Ivy has to offer, there was little surprise for the high profile turn out. Besides Biel, other stars making an appearance included former NBA champ **Rick Fox**, rapper **Nelly**, R&B songbird **Ashanti** as well poker pro and winner of the tournament **Doyle Brunson**.

In addition to the tournament, a brand new one-of-a-kind VESPA LX-50 was auctioned online through charityfolks.com to help raise money for HEM. Signed by celebrities, as well as poker superstars at the event, the Vespa sold for \$2,000. Signatures on the Vespa include: **Jessica Biel**, **Chip Reese**, **Johnny Chan**, **Phil Laak**, **Nelly**, **Brody Jenner**, **Rick Fox**, **Antonio Estfandari (aka The Magician)**, **Kiersten Warren**, **Kirk Acevedo** and **Scooby**. The opportunity to participate in this event was brought to HEM by **Kate Moulene** of Capian Enterprises.

"We are so grateful to **Michael Kelly** and his family for their generosity in selecting Hollywood Entertainment Museum as their charity partner for the opening weekend Poker Tournament of their fabulous San Diego property, The Ivy Hotel," said Caskey.

MTDN is a cause-oriented social network of individuals, businesses and celebrities dedicated to helping non-profit organizations raise money and connect with donors and supporters.



Rapper Nelly poses with Vespa

## Shop OnLine With HEM !!!

Hollywood Entertainment Museum is proud to announce the launch of our online store. Just in time for the holiday season, the store presents lots of fun gift ideas for everyone on your shopping list. Choose from clothing, accessories, children's gifts and other unique items.

★ *This is also a wonderful and easy way to help support our programs. To get started, visit our newly designed website at [www.hollywoodmuseum.com](http://www.hollywoodmuseum.com). You can make a difference!*



Hot Babe Onesie from Babygags



Book Ends from Made By Humans



Robo Dog Desk Pet from Made By Humans





# EDUCATION CENTER FOR THE ENTERTAINMENT ARTS

## Satellite Programs

*These programs are supported by a grant from the James Irvine Foundation*

### Camp Afflerbaugh

In October, actor **Ernest Wadell** began a 10-week Acting class with students at Camp Afflerbaugh, a probation camp for boys. Acting techniques are taught through theatre games and character studies. Story structure is also integrated in the class as students study movie scripts and write about their own experiences. As students present and critique each other's work, they learn the value of effective and positive communication, along with public speaking and confidence. At the culmination of the program, students will write and act out their own scenes that will be filmed at the camp.

### Trinity El Monte

Since July, this 20-week video production and editing class at Trinity El Monte, a private school and group home for boys, has challenged youth to learn the fundamentals of creating video projects while reflecting on their personal choices and decisions. The class has been taught by instructor **Casey Bridges**. In the first 10 weeks of class, students learn filmmaking and camera techniques. In the final 10 weeks of class, students will learn how to edit their work in Final Cut Pro. By the end of the program, students will create PSAs that encourage all youth to make positive choices in their lives no matter what their circumstances.

★ *\$2,000 provides a laptop to use in a video editing or screenwriting class*

### Pasadena Community Day School

Instructor **David Kalisher** has been teaching a Video Production class to students at Pasadena Community Day School. Students learn the fundamentals of video production and screenwriting. Currently in production, students are filming their original short story that creatively and comically explores issues of race and cultural barriers in schools. They soon realize the importance of each person, despite their ethnic backgrounds. The class will culminate in a screening of the film for all students at the school.

### Pasadena Community Day School

Introduction to Film Making is a 10-week class that began in October and teaches students what goes on behind the scenes. The various fundamentals of putting a film together is taught by instructor **Paul Lawrence** who has worked on hundreds of films over 30 years as an Assistant Director and Director in the motion picture industry. Topics covered include producing, directing, script writing, music and sound, the job of the Assistant Director, scheduling, the overall picture, how a Director and crew prepares, shooting a scene, editing and how it all fits together into the final product.

★ *\$5,000 for video production equipment package*

## Instructor's Corner

### Making a Difference, Tamara Sibley is Profiled



*Tamara Sibley, HEM Acting Instructor at Morningside High School for the After School Film Academy*

#### Q: Professional Training/Education?

**A:** My professional training started with my BFA degree program in Acting and Directing at Kent State University.

#### Q: How long have you been an instructor in the arts arena?

**A:** I have been an instructor since I finished college. While living in Cleveland, Ohio, I was a technical director/stage director, and an instructor at the high school, middle school and elementary level. I also taught and directed on the professional level at Cleveland's historic Karamu House. From there, I moved to Texas where I co-founded the theater company Packin' Productions. Our focus was primarily to introduce the theatre arts to at-risk youth in Dallas and Houston, Texas. In California, I have been a consultant and instructor with several arts programs for at-risk youth in the Los Angeles area.

#### Q: Why do you think arts education is important in high schools?

**A:** The arts give students an opportunity to be free and really explore their creative selves. He/she begins to create totally from their soul- the heart of their imagination. Anything they set their mind to achieve begins to come into fruition. Once a student becomes engaged in the creative process, wonderful things begin to happen within the mind, heart and body of the child. I see a strong sense of self-awareness, self-esteem and self-worth begin to emerge.

#### Q: What kinds of skills are the students learning?

**A:** The students are learning the basics of acting: movement, voice, vocabulary, stage mechanics, character development through theatre games and exercises, improvisation, creating their own monologues, techniques in acting for the stage and the camera, how to audition, working as a professional and with other professionals such as guest directors, producers, writers, designers and production staff that visit the class. Also within the process the students are learning to: strengthen communication skills, the importance of good nutrition and health awareness, reading, writing and math skills and being a positive team player.

#### Q: What are some successes you have had with the students?

**A:** The most profound experiences I have had so far is watching young people who may have trust issues, open up and trust that their classmate will help them in a theatre game/exercise or during an improvisation or sharing their personal stories.

#### Q: Have the students improved over the course of the class?

**A:** The students are taking daily leaps of faith from trying new exercises, to revealing, sharing and writing their own stories, to performing them, to meeting guest artists who inspire them to explore and find their niche at this time in their lives. I see them developing a sense of respect for themselves and others in the program. More importantly, I see students feeling good about themselves and their accomplishments in the course.

★ *\$500 provides classroom supplies (pens, journals, notebooks)*



## A New Semester At Morningside



*Students of Morningside High School's After School Film Academy*

In September, students from Morningside High School kicked off another year of the After School Film Academy. This program, funded by the California Department of Education's 21st Century High School After School Safety and Enrichment for Teens (ASSETs) Program, has doubled in size and is still growing with 65 students enrolled in four classes.

As a way to foster academic success, standards-based English Language Arts curriculum has been incorporated into each class. "Our program is not only about making movies. It is about using media as an educational tool. We are reinforcing what is being taught during the school day and many times, students don't realize they are learning. They are too busy having fun." says

Melissa Runcie, Director of Education. Screenwriting, led by instructor **Derek Mateo**, teaches the basics of screenwriting and prepares students to write Public Service Announcements and short films. **Tamara Sibley** teaches acting techniques for stage and film, while empowering students to tell their own stories through monologues and short skits. Video Production is led by **Fernandel Alomonor**. The class teaches students about the filmmaking process, including how to produce and direct their own movies. Video Editing instructor, **Phil Pridemore**, helps students master industry standard software, such as Final Cut Pro, to edit their own student-made films.

★ *\$3,500 provides computer software for an entertainment arts class for 15 students*

## Instructors Wanted!

We are always looking for Instructors who are passionate about making a difference in the lives of students. Currently we are seeking talented and motivated individuals with instructional expertise in the cultural arts arena.

### Program Background

The Education Center for the Entertainment Arts, a program of Hollywood Entertainment Museum, utilizes the power of media to engage, teach and inspire youth. Our after school programs provide entertainment industry-related education to youth and introduces a variety of disciplines and skill sets to use on the frontline and behind the scenes, which are transferable to any career. Youth are also taught leadership, teamwork, creativity and responsibility.

### Openings

Our instructors provide an array of entertainment arts education courses from their particular field to teens in community day schools, high schools, probation camps and other locations throughout Los Angeles County. As industry professionals, instructors also serve as role models and give youth the motivation and empowerment to pursue post secondary education and/or a promising career. Courses include Acting, Animation, Art, Graphic Design, Music Production, Photography, Screenwriting, Video Production and Video Editing.

To find out about current openings, please contact Melissa Runcie, Director of Education, at (323) 465-7900, ext. 802 or email: [mruncie@hollywoodmuseum.com](mailto:mruncie@hollywoodmuseum.com).



Morningside students at Film festival with event organizer Ralph Scott (far left) and HEM video production instructor Fernandel Almonor (far right)



Morningside student Tonisha Benford participating in acting workshop

Students were greeted by Almonor and fellow panel speakers, film executive Nikita Adams at Foxx/King Entertainment and Darrell McCain. Students were split into two "breakout groups," one focusing on acting and the other on directing and producing.

The acting workshop was interactive as everyone discussed the fundamentals of the performing arts and participated in several acting exercises. The directing and producing workshop was more discussion oriented. Both breakout groups came together to share what they had learned. At the close, Sandra Evers-Manly, president of the BHERC spoke. All of the students received an official gift bag and t-shirt.

## Film Festival Field Trip

Students from Morningside were given an insider's look into the world of filmmaking at the 14th Annual African American Film Marketplace and S.E. Manly Short Film Showcase on Saturday, October 20th at Raleigh Studios in Hollywood.

The Black Hollywood Education and Resource Center (BHERC). The showcase celebrates the work of independent African American filmmakers and the important role Blacks have played in film and television. The event also serves as networking tool for filmmakers to meet and connect with other professionals in the industry.

The field trip opportunity was brought to HEM by Morningside's Video Production instructor Fernandel Almonor. Almonor was on the panel for the Student Filmmaker workshop and is friends with the event organizer, Ralph Scott. Scott, a television producer at BETJ also is an alumni of Morningside.

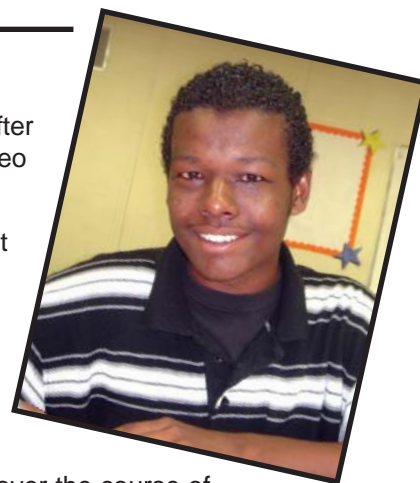
The festival is put together by

★ \$2,500 provides 25 youth to attend two educational fieldtrips and cultural excursions

## Student Spotlight: Kinzell Miguel

Kinzell Miguel, a high school sophomore at Morningside High School, has excelled in the After School Film Academy program. He is being recognized for his efforts in acting, screenwriting, video production and video editing.

Kinzell first heard about the After School Film Academy last year and it is his love of acting that led him to the program, as he is actively involved in the drama team at his church. Although acting is his favorite, Kinzell seems to enjoy all his classes. "I truly love it all," says Kinzell. "I have fun no matter what class I am in and the teachers are great. I've learned a lot about G5 computers, firewire, foley, the 5 parts of an actor's instrument and camera shots." When asked which course he felt was the most challenging, Kinzell quickly responded, "Screenwriting--writing a script takes discipline."



The after school program at Morningside is a real group effort. Students have to work together over the course of the school year to complete two showcases in January and June. The January showcase will include PSAs, music videos and monologues. In June, students will create a short film and an acting production. Since the scope of the course is so large, to help keep students on track, HEM has created a Morningside Myspace page. The page acts as a small community to keep students connected with instructors and opens the door to discussion on developing ideas and supporting one another. "At first everyone was really shaky but as time goes on everyone seems to be coming together," Kinzell says. "I go home and talk to my dad and uncle about the program; they are excited to see what we come up with."

★ \$1,000 sponsors one student to participate in 10 weeks of an entertainment arts class

## Holiday Party ★

This holiday season, we are spreading holiday cheer at Morningside High School. On December 14th, HEM is hosting a special party for the families of our After School Film Academy students. It will be a time to come together for festivities, food and presents! Every student and their siblings will have a chance to pick out toys, games and gifts. We are looking for donations for youth of all ages. We hope you and your company will take time this holiday season to support our families, many of whom will be exceedingly grateful for your contribution! Please send donations by December 7th to Hollywood Entertainment Museum, 3200 Wilshire Blvd., Suite 1680 South Tower, Los Angeles, CA 90010 or call us at 323-465-7900 and we will arrange a pick up.

★ \$750 provides a semester of student and family events per site

# Justin Bua, Thank You for your Inspiration

Urban artist Justin Bua visited Morningside students on October 11th, as a part of our **Shoptalk** program connecting industry professionals with HEM students.

Each month Shoptalk speakers from every aspect of the entertainment industry introduce students to the myriad career opportunities in the entertainment field. Speakers share their story, their journey, lessons learned along the way and advice for young people interested in pursuing a career in that particular field. This visit in many respects was a momentous one, as Bua is considered to be one of most talented and top selling contemporary artists today. Lisa Northrup, Director of Operations for Bua Inc. was familiar with our program and was kind enough to invite him to speak to the students about his life and career.

Bua has been creating urban art for over a decade. Much of the inspiration for his work stems from his youth growing up in New York City's Upper Westside in a time where Hip-Hop culture was exploding onto the scene. His subjects are often of his own celebrated heroes, such as the breakers, deejays, MCs and street poets. Bua's work has been exhibited across the globe and his followers include a diverse group that ranges from graffiti writers to former US Presidents.

Bua prepared a lively power point presentation including work from his new book "The Beat of Urban Art." He was able to breathe life into his work for the students as he acted out personalities and gave dialogue to the cast of characters of his work.

**Bua spoke candidly about how important school was for him and the role education has played in his lifelong determination and dedication to his art.** Bua studied visual art at the legendary New York City High School for the Performing Arts made famous by the motion picture and television series "Fame." Following high school, Bua attended the Art Center College of Design in Pasadena, California where he earned a BFA in



*Justin Bua, taking time to talk to students and sign autographs*



*Gratitude*



*Franco*

**Illustration. He ex-plained hard work is the only way to get what you want.**

His career has stretched beyond the boundaries of just canvas. Bua has developed characters and backgrounds for video games, music videos and CD covers for Warner Bros., Atlantic Records, Sony Music and BMG. Bua has even crossed over into the world of fashion, designing two limited edition shoe lines for PF Flyers, the first in 2004 and again in 2005. BUA also teaches Figure Drawing in the Fine Arts Department at the University of Southern California.

## Wish List

If Wishes Come True,  
You'd Give...

### Education Department

- 10 Professional video cameras
- 10 Digital cameras
- 4 Microphones and boom poles
- 2 Lighting kits
- 8 Tripods
- Avid Software
- Reason Software
- Final Draft Software
- Final Cut Pro Software
- Pro Tools Software
- 10 Mac laptop computers
- 20 Headphones
- 5 Midi controllers
- Photo Printer
- Scanner
- Volunteers:
  - Shop Talk speakers
  - Tutors
  - Teacher assistants

### Administrative Department

- Color laser printer
- Scanner
- Collating photo copier
- 2,000 sq. ft. storage space
- Volunteers:
  - Administrative support
  - Tour support

## Calling All Shoptalk Speakers! ★

HEM has been fortunate to have actors, directors, producers, prop masters and screenwriters visit our classrooms. Shoptalk has also opened doors for students to learn from studio executives, entertainments lawyers, accountants, chefs and even law enforcement as a way of showcasing careers the students might not even be aware of. The goal of this program is to teach and prepare students for future career opportunities in any industry. If you are interested in becoming a Shoptalk speaker or want more information about this program, please contact Melissa Runcie at [runcie@hollywoodmuseum.com](mailto:runcie@hollywoodmuseum.com).

## Great News From The Irvine Foundation

Hollywood Entertainment Museum is proud to announce a \$50,000 grant over a two year period from the New Connections Fund of the James Irvine Foundation. This allows HEM to enrich our outreach programs serving high-at-risk youth in Los Angeles County. The James Irvine Foundation is a private, nonprofit grantmaking foundation dedicated to expanding opportunity for the people of California to participate in a vibrant, inclusive, and successful society.

*Board Transformation, from page 1*

The newest member of the board, Christy Salcido, joined Starbucks in July 2005 as Director, Consumer & Entertainment Public Relations, leading national programs to support the Starbucks Brand, Retail North America Marketing, Consumer Product Goods and Entertainment and Music. In April 2007, Salcido assumed her current position as Vice President, Public Relations & Marketing, Entertainment and Hear Music. In this role, Salcido drives public relations, marketing and relationship managing activity for the Entertainment group, with a special emphasis on the new Hear Music record label. She brings more than 14 years of consumer branding, youth, entertainment, and cause-related marketing experience to her position. Salcido has a proven ability to create results-driven, strategic campaigns, reaching a variety of

target audiences and has a vast background in apparel, retail and consumer products.

"As Hollywood Entertainment Museum continues to evolve and expand its mission and programs, I am honored to be elected its newest board member and look forward to helping shape the public relations and branding strategy going forward," said Salcido. "And, after spending the past two years living and working in Seattle, I am thrilled to be back in my home town of Los Angeles and working on initiatives that celebrate our great city."

Prior to joining Starbucks, Salcido spent three years as Communications Director at Declare Yourself, a nonprofit nonpartisan youth voting campaign founded by TV producer **Norman Lear**. "I feel so lucky Christy has agreed to serve on our board of directors," says

Caskey. "She brings years of public relations, marketing and branding experience as well as an enormous amount of enthusiasm and energy to our cause. She will be a tremendous asset."

At the November 7th board meeting Salcido was elected Secretary of the Board of Directors.



### *Special thanks to...*

The Staples Center Foundation and Jennifer Lynch. Your continued support is helping to make a difference in young lives. The donated televisions are used in the classrooms. The LA Kings tickets and other wonderful opportunities you provided to HEM over the years have given our students exciting experiences they wouldn't have had without you.

Again we thank you.



### **Hollywood Entertainment Museum**

3200 Wilshire Blvd.  
Suite 1680, So. Tower  
Los Angeles, CA 90010  
[www.hollywoodmuseum.com](http://www.hollywoodmuseum.com)

NONPROFIT  
ORGANIZATION  
U.S. POSTAGE PAID  
LOS ANGELES, CA  
PERMIT NO. 1777